

MATERIAL GUIDE | CSAUNA

Sauna Wood Materials Guide

Sauna wood selection guide comparing Nordic spruce, cedar, hemlock, thermo wood, dark finish options, bench and bench surfaces, and private-label buyer questions. Expanded CSAuna v2 public document with buyer evidence, RFQ, installation, maintenance, and cooperation details.

Public Guide

For planning, RFQ, handover, and service communication

Company

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This document supports buyer education. It does not replace the final model-specific manual, licensed installer/electrician advice, local building/electrical/fire code, or the formal CSAuna quotation.



How to use this document: Share it with distributors, installers, builders, resort project teams, and after-sales staff before confirming product configuration, heater scope, delivery, installation, and warranty evidence.

Why Wood Choice Matters

A sauna is a heat, humidity, touch, and odor environment. Wood affects the room appearance, surface comfort, scent, cleaning behavior, and buyer positioning.

Nordic Spruce / Whitewood Direction

- Light color makes small rooms feel cleaner and more spacious.
- Tight, slow-grown softwood can provide a calm traditional sauna look.
- Light interior wood helps buyers see cleanliness and maintenance condition.
- Bench-touch areas still need careful material selection because knots and resin can become uncomfortable.

Cedar Direction

- Cedar is widely recognized in North American outdoor sauna and backyard wellness markets.
- It gives a premium natural-wood story and performs well in many outdoor product lines.
- Buyers should confirm whether cedar is used for full structure, cladding, trim, bench components, or selected visible areas.

Hemlock / Thermo / Dark Finish Direction

- Hemlock can support clean modern interiors and private-label indoor lines.
- Thermo-treated or dark-finish wood creates a modern showroom look, but heat behavior and finish maintenance must be confirmed.
- Dark exterior finishes can look premium in catalogs; ask for maintenance expectations by climate.

RFQ Questions For Wood

- Which parts are structural wood, interior wall/ceiling, bench, backrest, floor, trim, and exterior cladding?
- Are bench-touch surfaces knot-reduced or selected for lower surface heat?
- What coating is recommended for exterior parts in the destination climate?
- Can CSauna support private-label material naming, carton marks, and care instructions?

CSauna Wood Selection Position

Wood selection is not only a visual decision. Buyers should compare appearance, scent, knot pattern, resin behavior, touch temperature, durability expectations, availability, price, destination climate, and private-label positioning.

- Nordic spruce/whitewood style: bright appearance, clean showroom feel, and a familiar sauna interior look.
- Cedar: strong market recognition in North America and outdoor sauna sales, with a distinctive scent and color story.
- Hemlock: often used when buyers want a lighter, more neutral appearance and cost-controlled positioning.
- Thermo wood: useful for outdoor-facing durability and darker premium styling, depending on model and market.
- Bench/contact woods: should be selected for comfort, low splinter risk, and appropriate touch temperature rather than only color.

Questions To Ask Before Choosing Wood

- Is the sauna sold as a premium retail product, a hotel/spa installation, a distributor stock model, or a private-label range?
 - Will the buyer prioritize bright interior, strong natural scent, dark outdoor look, low maintenance, or price control?
 - What climate will the sauna face: humid coastal, cold snow, hot dry, high UV, or indoor controlled environment?
 - Does the buyer need matching showroom photos, carton labels, spare boards, or a private-label wood explanation sheet?
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How CSauna Uses This Public Guide

Use this guide before quotation to align the buyer, installer, distributor, builder, and CSauna sales/support team on the same project assumptions.

For production and shipment, CSauna still confirms the final model drawing, heater specification, package list, carton marks, spare-parts plan, and after-sales path in the project file.

- For distributors: convert this guide into dealer training, showroom handover, and post-sale support notes.
 - For hotels, spas, gyms, and builders: attach this guide to the project submittal so site teams understand what must be ready before installation.
 - For private-label buyers: use the structure as a public customer education file while CSauna prepares private-label manuals or carton inserts separately.
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Public Reference Boundary

This CSauna document was rewritten from CSauna internal sauna reference files and checked against public sauna resource patterns from brands that publish assembly manuals, installation manuals, diagrams, heater manuals, care guides, and warranty support resources. It is original CSauna buyer guidance, not a copied third-party manual.

- Electrical, heater, chimney, fire-clearance, and building-code decisions must follow the shipped product manual and local licensed professionals.
- CSauna can prepare project-specific documentation after the buyer confirms model code, quantity, destination market, heater type, control preference, packaging needs, and timeline.

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